

## **Licensing Sub-Committee**

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## **Licensing Sub-Committee**

**Section 1** - Licensing Officers Report





# LICENSING SUB-COMMITTEE

# REPORT

23 April 2012

**Subject Heading:**

Premises licence application for  
Tesco 76 South Street Romford RM1 1RX

**Report Author and contact details:**

Paul Campbell – Licensing Officer  
01708 432777  
[licensing@havering.gov.uk](mailto:licensing@havering.gov.uk)

**This application for a premises licence is made by Tesco Stores Ltd under section 17 of the Licensing Act 2003. The application was received by Havering's Licensing Authority on 29<sup>th</sup> February 2012.**

**Geographical description of the area and description of the building**

The premises are a single unit terrace shop with the shop area on the ground floor and offices or flats above.

The Shop is situated on the west side of South Street directly opposite Western Road. The surrounding premises are all shops or commercial premises on the ground floor with offices or residential properties above. Within 200 metres of the shop there are 15 premises which offer alcohol for off sales, 9 pubs or bars and a large number of restaurants that offer alcohol with meals.

The premises are situated within the Romford Ring Road and are subject to the Saturation Policy for Romford outlined in the Havering Licensing Policy.

I informed the applicant of the Saturation Policy in relation to this application on 29<sup>th</sup> February 2012.

The premises are situated very close to Romford Rail Station and Romford's public transport links.

A map of the area is attached to assist the committee.

**Details of the application**

<b>Supply of Alcohol (Off Supplies Only)</b>		
<b>Day</b>	<b>Start</b>	<b>Finish</b>
Monday to Sunday	06.00	23.00

**Seasonal variations and Non-standard timings**

There are no seasonal variations or non-standard timings attached to this application.

**Comments and observations on the application**

The applicant acted in accordance with premises licence regulations 25 and 26 relating to the advertising of the application. The required newspaper advertisement was installed in the Yellow Advertiser on Wednesday 7<sup>th</sup> March 2012.

**Summary**

There were forty eight (48) valid representations against this application from interested parties.

There was one representation against this application from responsible authorities.

**Details of representations**

Valid representations may only address the following licensing objectives:

The prevention of crime and disorder  
The prevention of public nuisance  
The protection of children from harm  
Public safety

**Interested parties' representations**

Although there are 48 representations from interested parties 9 are individual responses and 39 are a set letter on which the individuals have placed their address on and signed. To avoid confusion I have included with my report one copy of the set letter and a list of the 39 names and addresses. The original letters will all be at the hearing for the sub-committee and other parties to view if required.

**Responsible Authorities' representations**

Detail substance of responsible authorities' representations.  
The Metropolitan Police state that they feel the applicant has not adequately addressed the steps to promote the licensing objectives.

There were no representations from the following responsible authorities:

Public Health  
The London Fire and Emergency Planning Authority  
The Health & Safety Enforcing Authority  
The Trading Standards Service  
Planning Control & Enforcement  
Children & Families Service

## **Licensing Sub-Committee**

Appendix 1 - Copy of the Application





**Application for a premises licence to be granted  
under the Licensing Act 2003  
PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.  
You may wish to keep a copy of the completed form for your records.

<b>I/We</b>	Tesco Stores Ltd
-------------	------------------

*(Insert name(s) of applicant)*

**apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003**

**Part 1 – Premises Details**

<b>Postal address of premises or, if none, ordnance survey map reference or description</b>			
Tesco Stores Ltd 76 South Street Romford			
<b>Post town</b>	Essex	<b>Post code</b>	RM1 1RX

<b>Telephone number at premises (if any)</b>	-
<b>Non-domestic rateable value of premises</b>	Not Yet Assessed, but enclosing cheque for £315.00 to cover fee

**Part 2 - Applicant Details**

Please state whether you are applying for a premises licence as  
Please tick yes

a)	an individual or individuals *		please complete section (A)
b)	a person other than an individual *		
	i. as a limited company	X	please complete section (B)
	ii. as a partnership		please complete section (B)
	iii. as an unincorporated association or		please complete section (B)
	iv. other (for example a statutory corporation)		please complete section (B)
c)	a recognised club		please complete section (B)

d)	a charity	please complete section (B)
e)	the proprietor of an educational establishment	please complete section (B)
f)	a health service body	please complete section (B)
g)	a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital	please complete section (B)
h)	the chief officer of police of a police force in England and Wales	please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm:

	Please tick yes
<ul style="list-style-type: none"> <li>• I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or</li> <li>• I am making the application pursuant to a <ul style="list-style-type: none"> <li>• statutory function or</li> <li>• a function discharged by virtue of Her Majesty's prerogative</li> </ul> </li> </ul>	X

**(A) INDIVIDUAL APPLICANTS** (fill in as applicable)

Mr	Mrs	Miss	Ms	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over				Please tick yes	
Current postal address if different from premises address					
Post Town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

**SECOND INDIVIDUAL APPLICANT** (if applicable)

Mr	Mrs	Miss	Ms	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over				Please tick yes	
Current postal address if different from premises address					
Post Town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

**(B) OTHER APPLICANTS**

**Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.**

Name Tesco Stores Ltd
Address Tesco House Delamare Road Cheshunt Waltham Cross Herts EN8 9SL
Registered number (where applicable) Company Number: 00519500
Description of applicant (for example, partnership, company, unincorporated association etc.) Limited Company
Telephone number (if any) 01707 298345
E-mail address (optional) <a href="mailto:licensing.team@uk.tesco.com">licensing.team@uk.tesco.com</a> <b>PLEASE NOTE THIS EMAIL ADDRESS HAS RECENTLY CHANGED.</b>

**Part 3 Operating Schedule**

When do you want the premises licence to start?	Day As soon as possible Month Year
If you wish the licence to be valid only for a limited period, when do you want it to end?	Day Month Year

Please give a general description of the premises (please read guidance note1)

Retail premises (supermarket) selling a range of goods and services. This includes the sale of alcohol for consumption off the premises. Sales of alcohol for consumption off the premises are made from the supermarket sales floor as shown on the enclosed plan.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

N/A

What licensable activities do you intend to carry on from the premises?  
(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

<b>Provision of regulated entertainment</b>		<b>Please tick yes</b>
a)	plays (if ticking yes, fill in box A)	
b)	films (if ticking yes, fill in box B)	
c)	indoor sporting events (if ticking yes, fill in box C)	
d)	boxing or wrestling entertainment (if ticking yes, fill in box D)	
e)	live music (if ticking yes, fill in box E)	
f)	recorded music (if ticking yes, fill in box F)	
g)	performances of dance (if ticking yes, fill in box G)	
h)	anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)	
<b>Provision of entertainment facilities:</b>		
i)	making music (if ticking yes, fill in box I)	
j)	dancing (if ticking yes, fill in box J)	

k)	entertainment of a similar description to that falling within (i) or (j) (if ticking yes, fill in box K)	
<b>Provision of late night refreshment</b> (if ticking yes, fill in box L)		
<b>Supply of alcohol</b> (if ticking yes, fill in box M)		X

In all cases complete boxes N, O and P

**A**

Plays Standard days and timings (please read guidance note 6)			Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
Day	Start	Finish		Outdoors	
Mon				<b>Please give further details here</b> (please read guidance note 3)	Both
Tue					
Wed			<b>State any seasonal variations for performing plays</b> (please read guidance note 4)		
Thur					
Fri			<b>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Sat					
Sun					

**M**

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 6)			<b>Will the supply of alcohol be for consumption</b> <b>(Please tick box)</b> (please read guidance note 7)	On the premises	
				Off the premises	X
				Both	
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>State any seasonal variations for the supply of alcohol</b> (please read guidance note 4)		
Mon	0600	2300	N/A		
Tue	0600	2300			
			<b>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Wed	0600	2300			
Thur	0600	2300	N/A		
Fri	0600	2300			
Sat	0600	2300			
Sun	0600	2300			

**State the name and details of the individual whom you wish to specify on the licence as premises supervisor**

<b>Name</b>	Greg Bartley
<b>Address</b>	39 Offley Road Hitchin Herts
<b>Postcode</b>	SG5 2BB
<b>Personal Licence number (if known)</b>	Harlow/pers/0094
<b>Issuing licensing authority (if known)</b>	Harlow District Council

**N**

**Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)**

N/A

**O**

<b>Hours premises are open to the public</b> Standard days and timings (please read guidance note 6)			<b>State any seasonal variations</b> (please read guidance note 4)
Day	Start	Finish	N/A
Mon	0600	2300	
Tue	0600	2300	
Wed	0600	2300	
Thur	0600	2300	
Fri	0600	2300	
Sat	0600	2300	
Sun	0600	2300	
			<b>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</b> (please read guidance note 5)
			N/A

**P** Describe the steps you intend to take to promote the four licensing objectives:

**a) General – all four licensing objectives (b,c,d,e) (please read guidance note 9)**

We are a national retailer that sells alcohol as part of a broad offering of goods and services. We have held off-licences in our stores for many years and are an approved British Institute of Inn-keeping examination centre. We have written training policies and formal training programmes are in place, which ensure our people are equipped to meet all licensing objectives. All training and revision/refresher materials are reviewed regularly. All stores currently comply with our 'Think 25' policy, this is brought to customer's attention through point of sale material within the store. We take legal compliance very seriously and in addition to local training we employ a central alcohol licensing compliance manager and have a compliance committee.

**b) The prevention of crime and disorder**

The premises will have digital CCTV system that covers many areas of the shop floor, including the proposed area which will be used for beer and wine, should we be successful with our application. Images will be retained for a minimum of 21 days and made available on enforcement request. Ordinarily, a member of the Management team will be on the premises all the time the store is open. A person will have responsibility for the premises whilst the premises are open.

**c) Public safety**

A person will have responsibility for the premises whilst the premises are open. Management will be trained to support the running of the premises including looking after our customers and staff. The store will adhere to all rules and regulations relating to public safety.

**d) The prevention of public nuisance**

We intend to be an active member of the community.  
We welcome the opportunity to liaise with Police and enforcement authorities should the need arise.

**e) The protection of children from harm**

All staff will be trained and regularly refreshed in the corporate 'Think 25' Policy. Staff will be trained to look at the customer and 'Think 25' when selling alcohol.  
A till prompt will appear on the initial sale of alcohol that will remind the seller of their responsibilities including not to sell alcohol to anyone under the age of 18.  
The store will display signage around the premises informing both staff and customers of our 'Think 25' policy on alcohol.




		Please tick yes
<input type="checkbox"/>	I have made or enclosed payment of the fee	X
<input type="checkbox"/>	I have enclosed the plan of the premises	X
<input type="checkbox"/>	I have sent copies of this application and the plan to responsible authorities and others where applicable	X
<input type="checkbox"/>	I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable	X
<input type="checkbox"/>	I understand that I must now advertise my application	X
<input type="checkbox"/>	I understand that if I do not comply with the above requirements my application will be rejected	X

**IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**

**Part 4 – Signatures** (please read guidance note 10)

**Signature of applicant or applicant’s solicitor or other duly authorised agent** (See guidance note 11). **If signing on behalf of the applicant please state in what capacity.**

Signature	
Date	28 <sup>th</sup> February 2012
Capacity	Greg Bartley - Licensing Manager

**For joint applications signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant’s solicitor or other authorised agent.** (Please read guidance note 12). **If signing on behalf of the applicant please state in what capacity.**

Signature	
Date	
Capacity	

<b>Contact name (where not previously given) and postal address for correspondence associated with this application</b> (please read guidance note 13)			
Greg Bartley Licensing Team, Tesco Stores Ltd, Cirrus Building C, Shire Park			
<b>Post town</b>	Welwyn Garden City	<b>Post code</b>	AL7 1ZR
<b>Telephone number (if any)</b>	01707 298348 5		
<b>If you would prefer us to correspond with you by e-mail your e-mail address (optional)</b> licensing.team@uk.tesco.com			

## Consent of individual to being specified as premises supervisor

I, 

<i>[Insert full name of applicant]</i> GREG BARTLEY	<i>[Date of Birth]</i> 14/07/1976
---	-----------------------------------

of

39 Offley Road, Hitchin, Herts. SG5 2BB
---

*[Insert full home address and postcode]*

hereby confirm that I give my consent to be specified as the designated premises supervisor in relation to the application for a new premises licence to specify an individual as designated premises supervisor under section 17 of the Licensing Act 2003 by Tesco Stores Ltd relating to a premises licence:

<i>[Insert existing Premises Licence Number if any]</i>
---

for

Tesco Stores Ltd 76 South Street Romford Essex RM1 1RX
--

*[Insert name and address of premises to which the application relates]*

and any premises licence to be granted or varied in respect of the application made by Tesco Stores Ltd concerning the supply of alcohol at the above premises.

I also confirm that I am applying for, intend to apply for or currently hold a personal licence, details of which I set out below.

Personal licence number

<i>[Insert personal licence number, if any]</i> HARLOW/PERS/0094
--

Personal Licence issuing authority

Harlow District Council
-------------------------

Signed


--

Name (Please Print)

GREG BARTLEY
--------------

Date

28 <sup>th</sup> February 2012
--------------------------------







# Yellow Classified

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## Selling something?

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## CONDITIONS OF ACCEPTANCE FOR ALL ADVERTISEMENTS

Orders are accepted by the Publishers subject to the Standard Conditions agreed between the Newspaper Society and the Institute of Practitioners in Advertising. Save that:

1. Advertisements are accepted on the conditions that (a) descriptions relating to goods are accurate and in no way contravene the provisions of the Trade Descriptions Act 1968, and the Fair Trading Act 1973, and (b) the copy complies with the British Code of Advertising Practice. Advertisements offering cars or hire facilities must conform to the Consumer Credit (Advertisements) Regulations 1980.  
2. Classified Advertisers offering goods or services of a business, commercial or trade nature will, at the discretion of the Publishers, be deemed "Trade Advertisers", and as such, must include their names in advertisements. A telephone number is an optional addition to these requirements and not an alternative.  
3. The Publishers accept no liability whatsoever for any loss or damage however caused arising out of:  
(a) Any error, inaccuracy or omission in the printing or publishing of any advertisement;  
(b) Any failure to publish an advertisement on the day / date or day / dates specified by the advertiser; or  
(c) Any delay in forwarding or omission to forward replies to box numbers to the Advertiser.  
4. The Publishers will endeavour to publish advertisements on the day / date or day / dates specified by the Advertiser but insertion days / dates cannot be guaranteed.  
5. Where shrinkage of advertisement occurs for whatever reason the advertisement will be charged to the nearest full centimetre. This will NOT apply to the full page advertisements which remain full pages even after shrinkage.  
6. The Publishers reserve the right to reject an advertisement or to vary it in any way they deem fit, at any time before publication, whether or not the advertisement has already been accepted for publication.  
7. Whilst every effort is made to minimise errors in advertisements, mistakes do sometimes occur. Advertisers or their agents should therefore check their advertisements and inform us of any errors immediately. Responsibility cannot be accepted for more than one incorrect insertion. Typographical or minor changes, which do not affect the value of the advertisement, do not qualify for republication or allowances.  
8. All gross advertising rates (except classified insertions and semi-display) are subject to and include a 0.1% Advertising Standards Board of Finance surcharge, payable by the advertiser to help finance the self-regulatory control system administered by the Advertising Standards Authority.  
9. All rates quoted are subject to VAT at the rate currently in force at the time the advertisement appears.  
10. Should the rate for advertisements be altered the price for remaining insertions shall be revised accordingly or the publishers shall have the right to cancel the unexpired portion of the order.  
11. The placing of an advertisement order will be deemed an acceptance of these conditions.  
12. Account facilities are granted at the discretion of the Company.  
13. All accounts must be settled within the terms agreed by the Company and the Customer.  
(1) Should an advertiser be in breach of the agreed terms, the publisher shall be entitled to levy a 10% surcharge on the value of the whole debt in respect of accounts with terms of less than 30 days, and any discounts or commissions that had been allowed will be reclaimed.  
(2) Regular monthly accounts that are in breach of the agreed terms will pay an interest rate of 6% above the current bank of England base rate for each month that the account is overdue and discounts or commissions that had been allowed will be reclaimed. Should legal action be required the interest will be charged in accordance with the County Court Act 1954.  
14. Where an advertiser instructs / appoints an advertising agent to act on their behalf, the advertiser will remain jointly and severally liable for payment in respect for an advertisement(s) should the appointed agent fail to pay. For the avoidance of doubt, the agent acts for the advertiser and not for the publisher with the agent being responsible for notifying the advertiser of this liability.  
15. All quotes must be notified, preferably in writing to the accounts department of the publisher within 7 days of the invoice date.  
16. All digital services are maintained in partnership with the publishers' hosting service providers. Every effort is made to ensure the continuity of these services, but some occasional technical downtime beyond the publishers control may occur. The publisher and its associated companies shall be under no liability if the production and distribution of web services is delayed or prevented by any cause beyond the control of the publisher.  
17. The Publisher may provide voucher copies for published advertisements in electronic form only subject to certain criteria. Further information is available on request.  
18. The copyright of advertisements produced wholly or partially by the Publishers belongs to the Publishers. Advertisers may not reproduce such advertisements without the Publishers' consent.  
Box Numbers  
Boxes are open for the receipt of bona fide answers and are not available for distribution of trade commissioning matter. Original testimonials, goods, cash, cash stamps or payments of any kind must not be enclosed. A box number and postal address are charged as part of the advertisement, i.e. Box No., centre address. There is no charge for forwarding replies.  
Box numbers alone are not available for use in "Trade" advertisements, other than Employment and Business Opportunities.  
Holiday & Travel Category  
All advertising must contain the name of the advertiser, phone number alone are not permitted.  
Data Protection  
The service you have requested may require us to carry out a credit search at a credit-referencing agency, which will record the fact that a search has been made. We may need to share your information with other lenders and credit reference agencies. However, we will only use the information from these searches to make credit-granting decisions and, if necessary, for fraud prevention or tracing debtors.  
Data Controller will use your information for administration and analysis. We may share your information with other Third Party Group Newspaper companies or carefully selected third parties. We, or they, may send you details of other goods and services, which may be of interest to you. The information may be provided by letter, telephone or other reasonable means of communication. Data may be recorded or processed for marketing purposes.  
Special conditions apply with regard to the advertising of adult services, which are outlined to all persons submitting such advertisements.

## Business Advertising

### By phone

Recruitment: 01268 503 420

Classified: 01268 503 430

Monday-Thursday 9.00-5.30

Fri day 9.00-5.00

Calls may be monitored

### By post

Yellow Advertiser

Acorn House

Great Oaks, Basildon,

Essex SS14 1AH

### By fax

01268 503 418

01268 503 419

01268 503 455

### In person

Pop into our town centre office

Monday-Thursday 9.00-5.30

Friday 9.00-5.00

Acorn House, Great Oaks

Basildon

## Public Notices

### LICENSING ACT 2003

Notice of Application for a Variation of the Premises Licence Under Section 34 of the Licensing Act 2003  
NOTICE IS HEREBY GIVEN that Mr Abdul Sabur has applied to the London Borough of Havering for a variation of the premises licence for Top Kebabs, 185B, High Street, Hornchurch, Essex RM11 3XS as follows: 1) To extend the authorised hours for the provision of late night refreshment until 02.00 the following day all week; 2) Remove all existing conditions and replace with those listed at Part P. The address of the Licensing Authority where the register is kept and the application may be inspected during normal business hours is Licensing Section, Housing & Public Protection, London Borough of Havering, Mercury Gardens, Romford RM1 3SL or on the Councils website [www.havering.gov.uk](http://www.havering.gov.uk) Any representations by an interested party or responsible authority must be received in writing by the Licensing Authority by 26th March 2012 stating the nature and grounds for making such representation. It is an offence under section 158 of the Licensing Act 2003 to knowingly or recklessly make a false statement in connection with an application. The maximum fine on summary conviction for this offence is £5,000.  
G T LICENSING CONSULTANTS  
Tel: 07810 826 778  
Email: [gtlicensingconsultants@googlemail.com](mailto:gtlicensingconsultants@googlemail.com)

### LICENSING ACT 2003

Application has been made to a London Borough of Havering for a new premises licence under section 17 of the Act by Tesco Stores Ltd, in respect of Tesco, 76 South Street, Romford, Essex, RM1 1RX to sell alcohol between 0600hrs - 2300hrs Monday to Sunday. The licensing register and a record of the application may be inspected at the offices of London Borough of Havering, The Licensing Team, Public Protection, Mercury House, Mercury Gardens, Romford Essex RM1 3SL between 0900hrs - 1700hrs Monday - Friday except public holidays. Any representation by a responsible authority or an interested party must be made in writing to the council by 29th March 2012.  
It is an offence to knowingly or recklessly make a false statement in connection with an application, for which a person is liable on summary conviction to a maximum fine of £5,000.  
WALLPAPER STEAMER, like new, £150.00. Tel: 07928 189983 Dave.  
GAS HOB, STAINLESS STEEL, FOUR BURNER MODEL, NWGH08, brand new, unused, still boxed, £84. Tel: 01702 647852.  
BREVILLE SNACK AND SANDWICH TOASTER, used once, 56. GEORGE FOREMAN BBQ AND GRILLING MACHINE, brand new, £7. BRAND NEW SHOPPING TROLLEY, folds up to handbag size, £6. BRAND NEW, PAIR WHITE FLUFFY BOOTS, La Senza, large, £5. PROM-EVENING DRESS, blue, size 14, strapless, matching wrap, £50. Tel: 01702 345183 Westcott.  
MINIATURE DOLLS HOUSE, some furniture, good condition, £50.00. Tel: 07507 141821.

## Bargain Buys

**CHILDS BLUE IKEA WARDROBE**, Mammut, £25, like set MATCHING DRAWERS, £20. NEXT, MEDIUM OAK SIDEBOARD, £20. Tel: 01702 546070.

**BODY SCULPTURE EXERCISE BIKE**, fully functional display, excellent condition, £40.00. PLUSPLUGS COMPACT TILE CUTTER, water cooled, cuts up to 15mm tiles, excellent condition, £30.00. Tel: 01708 447441.

## Pets & Livestock

### ROMFORD GREYHOUND OWNERS' ASSOCIATION GREYHOUNDS HOMES URGENTLY NEEDED

These graceful animals make excellent pets and are very good with people at home, especially children and quickly return the affection and love given to them. Excessive exercise is not required. Interested? - Telephone **Kennels 01708 640895** Julie **07881 288 926** [www.rgoa.co.uk](http://www.rgoa.co.uk)



## Domestic Service

### Domestic & Commercial Refrigeration

Repairs • Services • Spares  
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30 years of experience in all aspects of plastering  
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## Carpentry

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**07931 621 219**

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COMPLETE £5,750 + VAT  
CONVERSIONS INCLUDES  
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Fully insulated, electrics, heating  
Phone **020 8529 1834**  
[www.cosyloft.com](http://www.cosyloft.com)

## Accountancy/Book-keeping

**CHARTERED ACCOUNTANT**  
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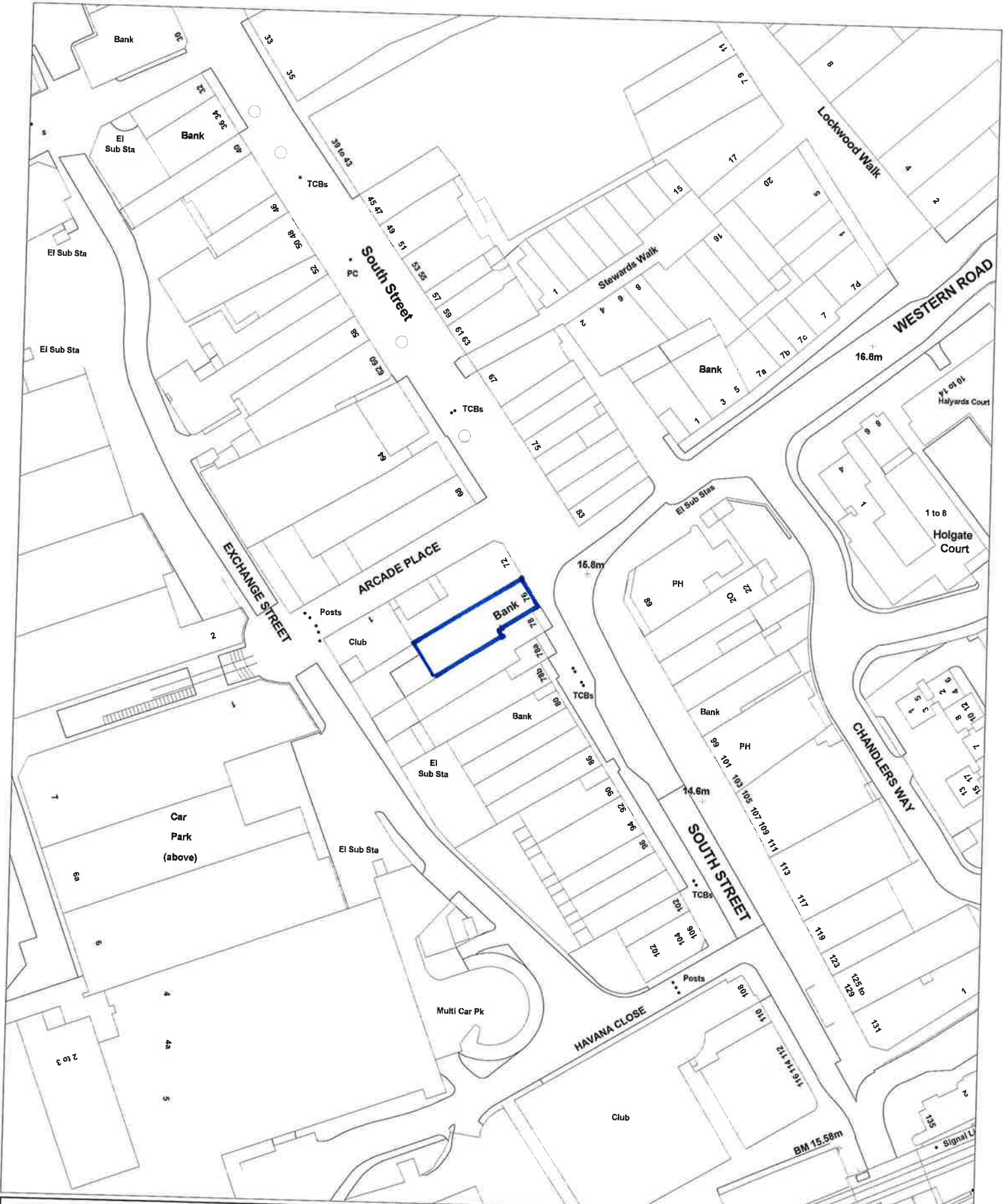


## **Licensing Sub-Committee**

**Appendix 2** - Map of local area





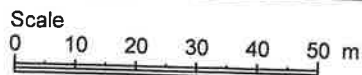


**Tesco**

Map Reference: TQ5188NW



Scale @ A4 1:1250  
Date: 29/02/2012



**Havering**  
LONDON BOROUGH

London Borough of Havering  
Town Hall, Main Road  
Romford, RM1 3BD  
Tel: 01708 434343

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100024327



## **Licensing Sub-Committee**

**Appendix 3** - Representations



# SET LETTER WITH 39 COPIES SENT

Mr P Campbell,  
Licensing Section,  
LB Havering,  
Mercury House,  
Mercury Gardens,  
Romford RM1 3SL

Dear Mr Campbell,

I wish to object to the granting of a new Alcohol Licence to Tesco, 76 South Street, Romford, RM1 1RX as I believe this will undermine all four Licensing Objectives as stated below and add to the cumulative impact caused by the number of licensed premises in Romford Town Centre.

Prevention of crime and disorder: I believe that granting the Licence to Tesco will lead to more instances of drunken people misbehaving and loitering in the street, drinking in the street, people urinating in public, causing criminal damage to shop windows (breaking them), to cars and other vehicles parked in the area, violence and assault including street fighting and general anti social behaviour.

Prevention of public nuisance: I believe there will be more noise caused to businesses and residents, shouting, swearing and boisterousness, more litter including cans and food wrappers.

Public safety: There will be more instances of drunk people staggering across the road, gathering in groups intimidating passers by and problems at bus stops and at the railway station with people causing a nuisance and possibly falling under trains.

Protection of children from harm: The popularity of Romford may be damaged as people will feel discouraged from taking their children to restaurants and children may be frightened by drunks loitering and staggering around.

Please do not grant this Licence.

Yours faithfully



Triangle Recruitment Ltd  
Charter House  
123 South Street  
Romford Essex RM1 1NX  
Tel: 01708 757 502  
[www.trianglerecruitment.co.uk](http://www.trianglerecruitment.co.uk)



**List Under Surname**

First Name	Surname	Company	Number 1	House	Number 2	Street	Post Cpde
A	Carter		17			Margaret Road	RM2 5SH
T	Clutterbuck		4		80-86	South Street	RM1 1RX
H	Cresswell		15			Alexandra Road	RM1 2DL
M	Dale		61	Nayland Court		Market Place	RM1 3EF
D	Etchells		88-100	Equitable house		South Street	RM1 1RX
L	Harmer		7	A		Western Road	RM1 3LD
Joe	Hussein		80	A		South Street	RM1 1RX
Serkan	Hustwayfe		31	Logan Court		Logan Mews	RM1 1LN
Claude	Kinkela		10			South Street	RM1 1RX
Anna P	Koi		16	Tolbut Court		Lennox Close	RM1 2DY
Giulio	Licheri		95			South Street	RM1 1NX
B	Mason	Liquid & Envy	108			South Street	
Savib	Masood		83			South Street	RM1 1NL
D F	Melton		86			South Street	RM1 1RX
Serkan	Mezmin		16	Wells Court		Regath Avenue	RM1 1AL
James	Mullock	Fitness First				Atlanta Boulevard	
B	Partridge		20			Margaret Road	RM2 5SH
Vivek	Prasad		22	The Gatehouse		High Street	RM1 1AN
Veronica	Quarshie		12	Western Court		Chandlers Way	RM1 3JR
Quis	Raugi		8	Chipping Lodge		Western Road	RM1 3LW
Serkan	Sahin		5	Station Parade		Victoria Road	RM1 2JA
Amer	Saleem		244			South Street	RM1 2AD
W	Sirch		29	Station Parade		South Street	RM1 2BX
M	Smith		90			South Street	RM1 1RX
V	Smithers		9		80-86	South Street	RM1 1RX
Casper	Thomas		4		80-86	South Street	RM1 1RX
C	Thompson		88-100	Equitable house		South Street	RM1 1RX
Robbie	Watson		47			Clydesdale Road	RM11 1AQ
S	Worsdell		9		80-86	South Street	RM1 1RX
		Triangle Recruitment Limited		Charter House	123	South Street	RM1 1NX
		Como Street Travel	88-100	Equitable house		South Street	RM1 1RX
		Oxfam	82			South Street	RM1 1RX
		Jays Heel Bar	169			South Street	RM1 1RX
		Fig Leaf	100			South Street	RM1 1PS

T			173-175			South Street	RM1 1PS
D			30	Phoneix House	102-106	South Street	RM1 1RY
			16			North Street	RM1 1BH
			3	Halyards Court	12	Western Road	RM1 3GL
Mario			8			South Street	RM1 1PA

**List**   **Under**   **Surname**



**List      Under      Street**

First Name	Surname	Company	Number 1	House	Number 2	Street	Post Cpde
H	Cresswell		15			Alexandra Road	RM1 2DL
James	Mullock	Fitness First				Atlanta Boulevard	
Veronica	Quarshie		12	Western Court		Chandlers Way	RM1 3JR
Robbie	Watson		47			Clydesdale Road	RM11 1AQ
Vivek	Prasad		22	The Gatehouse		High Street	RM1 1AN
Anna P	Koi		16	Tolbut Court		Lennox Close	RM1 2DY
Serkan	Hustwayte		31	Logan Court		Logan Mews	RM1 1LN
A	Carter		17			Margaret Road	RM2 5SH
B	Partridge		20			Margaret Road	RM2 5SH
M	Dale		61	Nayland Court		Market Place	RM1 3EF
			16			North Street	RM1 1BH
Serkan	Mezmin		16	Wells Court		Regath Avenue	RM1 1AL
T	Clutterbuck		4		80-86	South Street	RM1 1RX
Casper	Thomas		4		80-86	South Street	RM1 1RX
Mario			8			South Street	RM1 1PA
V	Smithers		9		80-86	South Street	RM1 1RX
S	Worsdell		9		80-86	South Street	RM1 1RX
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		Oxfam	82			South Street	RM1 1RX
Savib	Masood		83			South Street	RM1 1NL
D F	Melton		86			South Street	RM1 1RX
M	Smith		90			South Street	RM1 1RX
Giulio	Licheri		95			South Street	RM1 1NX
		Fig Leaf	100			South Street	
B	Mason	Liquid & Envy	108			South Street	
		Triangle Recruitment Limited		Charter House	123	South Street	RM1 1NX
		Jays Heel Bar	169			South Street	RM1 1PS
Amer	Saleem		244			South Street	RM1 2AD
T			173-175			South Street	RM1 1PS
D	Etchells		88-100	Equitable house		South Street	RM1 1RX
C	Thompson		88-100	Equitable house		South Street	RM1 1RX

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			8	Chipping Lodge		Western Road	RM1 3LW

**List Under Street**

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Savib	Masood	Oxfam	82			Clydesdale Road	RM11 1AQ
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M	Smith		86			South Street	RM1 1NL
Giulio	Licheri		90			South Street	RM1 1RX
			95			South Street	RM1 1RX
			100			South Street	RM1 1NX
		Fig Leaf				South Street	

B	Mason	Liquid & Envy	108		South Street	
		Jays Heel Bar	169		South Street	RM1 1PS
Amer	Saleem		244		South Street	RM1 2AD
T			173-175		South Street	RM1 1PS
James	Mullock	Fitness First			Atlanta Boulevard	

**List Under House**

## **Paul Campbell**

---

**From:** Councillor Andrew Curtin  
**Sent:** 28 March 2012 09:09  
**To:** Paul Campbell  
**Subject:** Appn No. 11428

Dear Paul,

I wish to object to the above application on behalf of Tesco in South Street, Romford, as the application does not seem to be exceptional and so the Council's Saturation Policy in relation to licensed premises in Romford town centre should not be broken.

There is already a concentration of licensed premises in the vicinity of the application site. Within 200 metres of this site there are 10 off licenses, 9 pubs and clubs and other restaurants. This application offers nothing different from what is already available in the area, and so I suggest that the Saturation Policy should not be broken.

The applicants ask for a license to sell alcohol between 6am-11pm. I am advised that crime and anti-social behaviour peak in the town centre at later hours, and so the late ending time for this application would add to such issues in the town centre as the premises would be open for the sale of alcohol while the night-time economy is in operation and the presence of another alcohol sale outlet in the centre of the town would be likely to delay people dispersing from the town centre after a night out, thereby adding to ASB issues.

Recent decisions by the Licensing Committee demonstrate that the Saturation Policy is being applied in Romford, and this application would not seem exceptional enough to break that consistency and establish the wrong precedents in the town.

Yours sincerely,

Cllr. Andrew Curtin.  
Romford Town Ward Councillor.

## **Paul Campbell**

---

**From:** Licensing  
**Sent:** 12 March 2012 14:56  
**To:** Paul Campbell  
**Subject:** FW: Application 11428, Tesco 76 South Street

**From:** Councillor Frederick Thompson [mailto:Frederick.Thompson@havering.gov.uk]  
**Sent:** 12 March 2012 13:02  
**To:** Licensing  
**Subject:** Application 11428, Tesco 76 South Street

7a Balgores Crescent,  
Romford,  
Essex, RM2 6AB

Dear Licensing Officers,

With reference to the application for a premises licence for a Tesco Express to sell alcohol Monday to Sunday 06.00 to 23.00 I wish to object. Romford Town Centre already has too many licensed premises as stated in Havering's Alcohol Saturation Zone Policy but I wish to object on the grounds of public safety because its proposed hours facilitate the objectionable habit called pre-loading where visitors to nightclubs buy and consume usually high strength alcohol prior to entering aforesaid nightclubs to avoid buying what would usually be a lot dearer unit for unit. If not drunk on the street it may still be hidden and later consumed on Club or Bar Premises. Besides the obvious dangers of quick inebriation it damages public safety through health effects.

I further object on the basis of public nuisance. I feel that this outlet may well facilitate street drinking despite the Town Centre being a controlled zone as this store lets out directly on South Street stretching the number of places the police have to concentrate on and allowing people in the act of drinking despite the prohibition to hide with the aid of the nearby kiosk style building and in a number of difficult to monitor nearby "dead" zones.

The police are already overstretched late at night in Romford and Hornchurch Town Centres and I fear that this lessens the necessary protection of children from harm as under 18 year old teenagers will be more able to pressure passing adults into making illegal purchases for them because of the fact that the store accesses directly to a wide area, with various routes away, difficult to police. I am also worried by the store layout which does not appear to offer much security to prevent shoplifting of chilled wine and beer or red wine.

Regards,

Cllr. Frederick Thompson  
Tel: 01708 747 993  
Cell: 07895 096 765

**Paul Campbell**

---

**From:** Licensing  
**Sent:** 19 March 2012 10:15  
**To:** Paul Campbell  
**Subject:** FW: Tesco 76 South Street RM1 1RX

**From:** laddi atkar [mailto:dilladdi@gmail.com]  
**Sent:** 18 March 2012 17:06  
**To:** Licensing  
**Subject:** Tesco 76 South Street RM1 1RX

Mr P Campbell,  
Licensing Section,  
LB Havering,  
Mercury House,  
Mercury Gardens,  
Romford RM1 3SL

RE: Tesco Express 76 South Street Romford

Dear Mr Campbell,

I wish to object to the granting of a new Licence to Tesco, 76 South Street Romford as I believe there are already lot of premises selling alcohol. I been living in romford from last 4 years and I have seen lot of alcohol related problems. I believe that granting the Licence to Tesco will lead to more instances of drunken people misbehaving and loitering in the street, drinking in the street, people urinating in public, causing criminal damage. Two weeks ago my car side mirror was broken at night by couple of drunk guys. There is also lots of shouting, swearing cause to people who are walking on the street with their families. There is always big group of people standing on the street causing trouble and we never feel safe to pass by. I always try to avoid and use longer route. And also its not safe for out children to walk on the street as they get scared by the large group of people standing and drinking on the streets.

so i strongly oppose granting of any new licences in romford town and request you not to grant a licence to tesco

Please contact me if you need any more information or help from me.

Thanking You

Lovejeet Singh Atkar

2a Victoria Road  
Romford, RM1 2HU

99 eastern road ,  
100 romford  
rm1 3pb .

**From:** Licensing  
**Sent:** 06 March 2012 09:34  
**To:** Paul Campbell  
**Subject:** FW: tesco proposal for 76 south st

**From:** Edward [mailto:edward.mckiernan@ntlworld.com]  
**Sent:** 03 March 2012 14:02  
**To:** Licensing  
**Subject:** tesco proposal for 76 south st

Attention Paul Campbell,

Dear Sir,

I have become aware of the application and wish to register my concern against the premises being opened with a license to sell alcohol .

The obvious grounds are the increase in noise ,mess and crime that will be associated with this premise which will undoubtedly need security staff on the door due to the high level of drunks who persist in blighting Romford despite real efforts by the police and council to reduce these visitors to the town centre.

Preloading alcohol will just get easier , this shop will encourage more street drinking , there will be more crime , more urinating in the street .what is the point of local residents joining the MSC to improve the quality of life for resident if Tesco or anyone else can just take profits and dump the attendant social, financial criminal expense on the rest of us ,this would be a real backward step .

The town centre needs quality restaurants and decent coffee shops etc not supermarkets offering booze booze booze,

I expect the staff of the Queens hospital will not welcome the extra workload. Last night the ALS were overwhelmed with delays running to hours for persons apparently with substantial injuries .

Yours sincerely

Edward Mckiernan



Ciao BELLA  
SOUTH ST  
ROMFORD

MR. Paul Campbell  
Public Protection Manager  
London Borough of Romford (Havering)  
Mercury House  
Romford RM1 3SL

Dear Sir

Ref: Tesco Stores, 76 SOUTH ST, ROMFORD RM1 1RX

As a local business man my objection to more licences being issued is, there are enough drunks coming and giving us a lot of hassle, most of the shops on this side of Romford are licenced. All this young families settling in the area with young children do not need so much exposure to cheap alcohol. Police have a tough time controlling them so the public are at risk.

Thank You

Yours faithfully



MARIA LICHERI  
TELIS ALEXANDROU

## Paul Campbell

---

**From:** Licensing  
**Sent:** 22 March 2012 08:46  
**To:** Paul Campbell  
**Subject:** FW: Tesco Express

**From:** jasmit malhotra [mailto:jasmit.malhotra19@hotmail.co.uk]  
**Sent:** 21 March 2012 19:36  
**To:** Licensing  
**Subject:** FW: Tesco Express

---

**From:** jasmit.malhotra19@hotmail.co.uk  
**To:** licensing@havering.co.uk  
**Subject:** Tesco Express  
**Date:** Wed, 21 Mar 2012 19:34:32 +0000

Sir/Madam

This is regarding the new Tesco express which is opening at 76 south street and i would like to object against the granting of licence. I work for Romford Mini Market on weekends. As you know there is already hug supply of alcohol on and around the south street and granting more licences will add to problems. South Street is already suffering from alcohol related problems. Theres always drunk people hanging around this area in large groups and we do not feel safe to pass by. I have always notice drunk people shouting, swearing and throwing their rubbish on the street. I have seen drunk people vomiting on street which is not a good view. Children do not feel safe at all. And i strongly believe granting any new alcohol licences will add to more problems for the people who work or live around this area. I would request you NOT to grand any new alcohol licence in this area.

Please do not hesitate to contact me if you need any more information.

Thanking You

Miss J. Malhotra

84 South Street  
Romford  
RM1 1RX

UTTER NUTTER  
93 SOUTH STREET  
ROMFORD

MR PAUL CAMPBELL  
Public Protection Manager  
London Borough of Romford (Havering)  
Mercury House Romford  
RM1 3SL

DEAR SIR

REF: TESCO STORES, 76 SOUTH ST, ROMFORD RM1 1RX

AS A LOCAL BUSINESS MAN MY OBJECTION TO MORE LICENCES BEING ISSUED IS, THERE ARE ENOUGH DRUNKS COMING AND GIVING US A LOT OF HASSLE, MOST OF THE SHOPS ON THIS SIDE OF ROMFORD ARE LICENCED. ALL THIS YOUNG FAMILIES SETTING IN THE AREA WITH YOUNG CHILDREN DO NOT NEED SO MUCH EXPOSURE TO CHEAP ALCOHOL - POLICE HAVE A ~~THOUGH~~ TOUGH TAIN CONTROLLING THEM SO THE PUBLIC ARE AT RISK.

Thank you  
Yours faithfully  
Sanjay

UTTER  
NUTTER

Sanjay Yagnik  
E: sanjay@utter-nutter.co.uk  
T: 01708 728866  
93 South Street, Romford, Essex RM1 1NX

## **Paul Campbell**

---

**From:** Licensing  
**Sent:** 26 March 2012 09:09  
**To:** Paul Campbell  
**Subject:** FW: Premises Licence Application - Tesco's 76 South Street, Romford

**From:** Daniel Shepherd [mailto:danielshaershepherd@gmail.com]  
**Sent:** 25 March 2012 11:25  
**To:** Licensing  
**Subject:** Premises Licence Application - Tesco's 76 South Street, Romford

Dear Sir or Madam,

I would like to express my objection to the application for a new Tesco's on South Street, Romford on the grounds that such over supply of supermarkets in the local area selling cheap alcohol will lead to more youths "preloading" on alcohol and engaging in drunk and disorderly behaviour on South Street. Just this morning at around 3am, I was awoken to the sounds of youths fighting on South Street outside my flat. The fighting became intense enough for the police to be called to resolve the matter. The introduction of another supermarket selling discounted alcohol will simply lead to more of these incidents and will result in even less sleep for myself and my partner. I would like to remind the council that South Street and environs is not an entertainment district, but a mixed use area development which includes a significant number of local residents. I would like to register my strong objection to the granting of a license to a Tesco's so close to our homes when there is no need for further supermarket facilities.

Thank you for your consideration.

Yours sincerely,

Daniel Shepherd

Flat 5 Equitable House,  
88-100 South Street  
Romford

## Paul Campbell

---

**From:** Licensing  
**Sent:** 26 March 2012 09:08  
**To:** Paul Campbell  
**Subject:** FW: Tesco 76 south st

**From:** JAS . [mailto:jaspal123@hotmail.co.uk]  
**Sent:** 23 March 2012 20:09  
**To:** Licensing  
**Subject:** Tesco 76 south st

Paul Campbell  
The Licencing Team  
London Borough of Havering  
Mercury House  
Romford RM1 3RX

Re: Tesco Store, 76 South Street. Romford, RM1 1RX

Dear Mr Campbell

My name is Gul Chopra owner of Romford Mini Market 84 South Street RM1 1RX. I would like to object granting of new alcohol licence to Tesco 76 South Street, Romford, RM1 1RX. As you know the area is already suffering from alcohol related problems and i think granting more new licences will add to problems. We have seen lots of drunk people in large groups shouting, swearing, littering on the street. Just behind our shop in our car park we have seen people urinating when they are drunk. They leave their rubbish which we have to clean every day. And also there is lots of violence, street fighting, people damaging shops and other public property when they are drunk.

I believe that granting any new licences will cause more noise to people living and working around this area as large groups of people get together to drink on street and outside pubs. There will be more instances of drunk people staggering across the road, gathering in large groups taunting passers by. There will be more problems at stations and bus stops.

It sounds very strange that we sell alcohol and objecting on other licence bt i would like to bring it to your attention that we a existing business and we do not have any option. From last few years business all over UK has suffered a lot and its been a very hard time for every one. I feel that if you grand a licence to Tesco there will be more shops applying and getting new licences which will damage the popularity of Romford.

So I strongly belive you should NOT grant any more alcohol licences and this application should be rejected.

Gul Chopra

Romford Mini Market

84 South St  
Romford  
RM1 1RX




## **Licensing Sub-Committee**

**Appendix 4** - **Representations from Responsible Authorities**





	<b>METROPOLITAN POLICE</b>	<b>Working together for a safer London</b>	
			<b>PC 118 KD David Fern</b>
<b>Licensing Authority London Borough Havering Mercury House, Mercury Gardens Romford RM1 3SL</b>			<b>Romford Police Station</b> 19 Main Road Romford, Essex RM1 3BJ  <b>Telephone:</b> 01708 432781 <b>Email:</b> <b>David-</b> <b>anthony.fern@met.police.uk</b>
			<b>Date: 27th March 2012</b>

The Police wish to make a representation **against** the application for a new premises licence for **TESCO Stores Ltd, 76 South Street, Romford, RM1 1RX**

- The premises falls within the saturation area of the town centre and full details of the policy can be found on the London Borough of Havering website.
- Police feel that the application should be refused on the grounds of saturation and cumulative impact, allowing this application would not promote the licensing objectives.

**The applicant has failed to state adequately what additional steps they intend to take to promote the licensing objectives.**

There are no additional conditions or explanation on how the applicant intends to promote the licensing objectives, given the saturation policy and cumulative impact in this area. This area of the town is under stress, with crime and disorder still rising.

This is a standard application submitted by Tesco's and is a direct copy of the recent applications for stores at 405 Brentwood Road RM2 and 4-6 Fairview Parade RM7.

This application does not take into account all the surrounding issues at this location or mention how these issues can be addressed.

**The prevention of crime and disorder**

The applicant states CCTV will be installed at the venue under the crime prevention objective, this has failed in many stores at preventing crime. The Police require additional methods of prevention to be implemented. This may include alcohol being tagged, SIA security, and specific lockable counters for alcohol displays.

I believe the potential for crime and disorder at this location is highly likely, theft and theft of alcohol along with disorder from youths, and drunken violence.

There are no further suggestions on how the premises will operate to prevent crime and disorder.

**The applicant does not define an area to be licensed or the percentage, simply the whole premises. This is not acceptable in a saturation zone.**

Tesco's in the London Borough of Havering are a significant driver of crime for the police see below, information current to 31/12/2010.

Financial Year	TNOs	Tesco TNO	%
FY2006 - 2007	18917	636	3.4
FY2007 - 2008	16535	406	2.5
FY2008 - 2009	17036	412	2.4
FY2009 - 2010	16343	423	2.6
FY2010 - 2011 (to date)	12234	325	2.7

TNO - Total Notifiable Offences.

- **The three main types of offences that occur are Shoplifting, Making off without payment and other theft offences**
- **No other supermarket contributes to the level of TNO offences like Tesco**
- **Offences are most likely to occur between the hours of 13.30 hours and 19.30 hours.**

#### **The Prevention of public Nuisance**

The applicant makes no suggestion on how they intend to run the store to prevent public nuisance, simply being an active member of the community and working with the police and authorities is not sufficient.

The town centre suffers from numerous issues relating from the sale of alcohol and youth related issues of public nuisance along with young people acting anti socially. What additional measures will be in place to prevent nuisance during the evenings? How will the premises be controlled and managed inside and directly outside?

#### **The protection of children from harm**

The applicant states "think 25" when selling alcohol will be implemented, nothing else!

I would also like to know what they intend to do with fake ID and the Prevention of fraudulent use of ID? Or how refusals will be documented, how they intend to prevent proxy sales? This is when adults buy the alcohol and then passing on to an under aged person normally outside or close by.

**The applicant has failed to address the licensing objectives adequately for the location of this store.**

- **This application is far from exceptional**; it does not provide anything different for the town centre or offer a service or concept that is not already available, neither does it replace licensed premises which closed.

### **Supporting grounds of saturation**

The following **off licence premises** are all located within close proximity, estimated distances; less than 500M, many are less than 250 metres from the proposed store these are **high lighted in bold and underlined**.

**Key News and Food - SOUTH STREET**

**Am and Pm - SOUTH STREET**

**Sainsburys - THE BREWERY**

**Londis - SOUTH STREET**

**Lidl - ATLANTA BOULEVARD**

**Maxim Food stores - VICTORIA Road**

**Afforda - SOUTH STREET**

J and B convenience - SOUTH STREET

**Romford Mini Mart - SOUTH STREET**

**The Russian shop -HIGH STREET**

Strumbras VICTORIA ROAD

**Marks and Spencer SOUTH STREET**

Debenhams MARKET PLACE

Iceland MARKET PLACE

Asda LIBERTY MALL

- **The map on the last page of this representation gives an indication of the locations of both off licences and Pubs, Bars, and clubs all within close proximity.**

The London Borough of Havering is amongst the highest areas within the Metropolitan Police for alcohol fuelled violence.

- Off licences play a key role in fuelling the availability of alcohol and often are cheaper than pubs and bars. There is a term in policing referred to as pre loading. This is where a person consumes alcohol prior to attending licensed premises, so the full effects of the alcohol consumed as probably not been felt by that person yet.
- The town centre experiences several issues on pre loading, off licences that sell within the ring road do so with the condition that the alcohol is not consumed in the streets within the ring road.
- This is often disregarded by the person who purchases the item and is consumed within a proximity of the off licence. Many subjects then remain in the town centre afterwards.
- Off licences do not inform customers of this as it would probably result in losing a sale.

Police are tasked to deal with such issues; they have powers to remove the alcohol and any open or sealed containers, if they believe that it will be consumed or is being consumed within the designated area of the alcohol controlled zone.

## **Designated area**

The Criminal Justice and Police Act 2001 contains provisions specifically designed to address the problems of alcohol related disorder. Sections 12-16 of the Act allow local authorities to adopt powers to designate areas which have known nuisance, annoyance to the public, or disorder associated with the consumption of alcohol.

Designated Drinking Areas are an effective tool to tackle the problems associated with the anti-social consumption of alcohol in public places. This incorporates the under-age consumption of alcohol, the negative image that street drinking projects to the community and the frequently resulting social nuisance which impacts on others quality of life.

- Alcohol confiscation is a direct result of off licence sales. Many premises are often totally unaware of the effects they create. These issues are a constant task for police officers.
- Drinks promotions and special offers are often deemed irresponsible sales by the police given the issues this town centre faces. The availability of cheap alcohol does not promote the licensing objective under the prevention of crime and disorder and public nuisance.
- The bars and clubs in the town centre have collectively introduced minimum pricing and have maintained level prices with competitors to assist in combating crime and disorder, public nuisance.

### **The saturation zone within the town centre is the designated area.**

Police spend a lot of their time dealing with such matters in an attempt to prevent further crime and disorder and public nuisance, this is an on going problem.

There is evidence to suggest that customers from off licences contribute to the global difficulties within the town centre.

This area suffers from a series of difficulties that have arisen from a concentration of licensed premises in the town centre. The cumulative effect is violence on and off premises, theft, robbery, noise and nuisance, large gatherings of people, littering, fouling and a deteriorating public realm.

There is not a single operator who is to blame but together they cumulatively impact on the town centre.

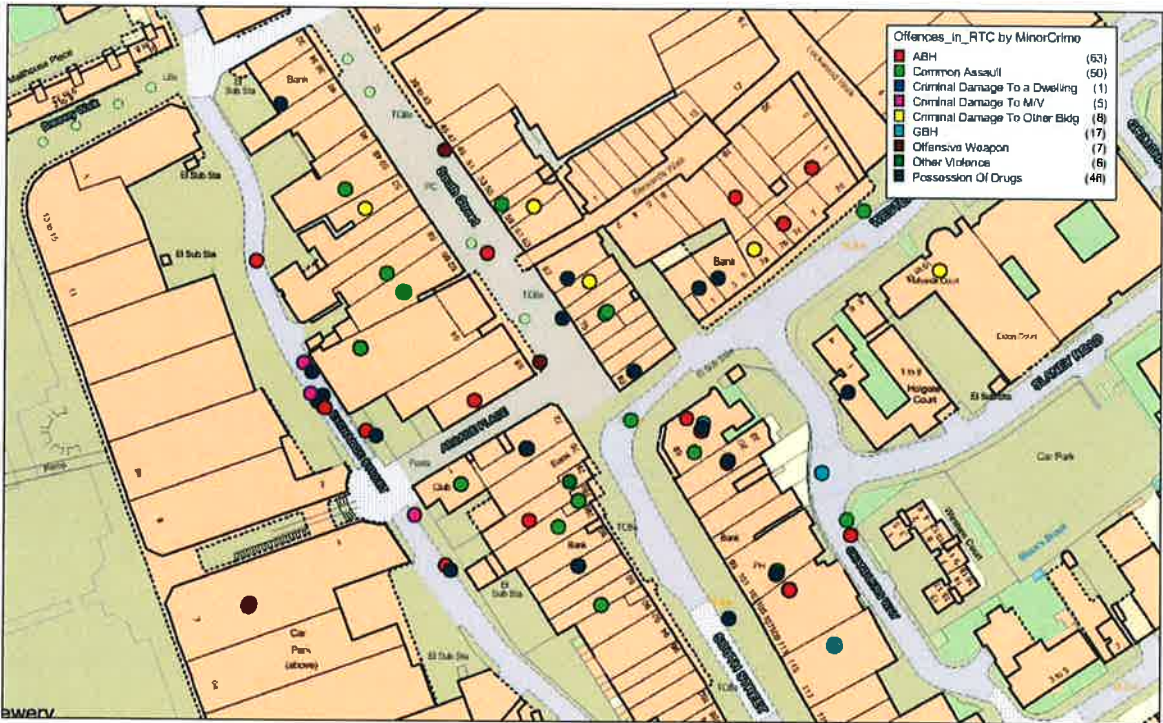
**The licensing objective the Prevention of Crime and disorder**, police officers are at a constant battle to combat crime and disorder within the town centre.

**Section 27 of the Violent Crime Reduction Act 2006** introduced a power for a constable in uniform to issue a direction to leave a locality to an individual aged at least 16 who is in a public place and who presents a risk of alcohol related crime or disorder.

Section 27 notices can effectively target people drinking out in the streets, thus preventing later drunkenness and disorder in venues

**There have been approximately 341 people issued with such notices within the last 12 months. 29/01/2010 - 29/12/2012.**

A map is attached which represents crime figures and crime types at this location. This is not the final figure for crime at the location. I have only requested data relating to the offences mentioned in the report and they stated area.



**Table of offences**

<b>Offence</b>	<b>Count</b>
ABH	63
Common Assault	50
Possession Of Drugs	46
GBH	17
Criminal Damage To Other Bldg	8
Offensive Weapon	7
Other Violence	6
Criminal Damage To Motor/Vehicle	5
Criminal Damage To a Dwelling	1

**This document presents a clear image of what police are faced with. The local policy of saturation and cumulative impact are in place and remain**

**current.**

**Disorder, Public safety, Protection of children from Harm.**

Police deal robustly with disorder in the town centre and used fixed penalty notices for public order offences, including urination in the streets. Many of these offences are due to alcohol fueled youngsters under the age of 25. The town centre is policed by a dedicated team with local knowledge and up to date intelligence.

The town centre does have a high ratio of licensed premises, within the saturation zone.

**The Borough of Havering is above the national average of failures for under age sales of alcohol.**

The use of fake ID and ID being used fraudulently is a still a problem for the police. A recent incident involving a male aged 17 in February 2012 left the male with severe facial injuries requiring a metal plate to be constructed into his face. The male was under the influence of alcohol.

**Other schemes implemented to assist in promotion of the licensing objectives.**

In Partnership with the local authority the town centre operates a Banned from One, Banned from all schemes. Anyone who is involved in alcohol fuelled violence and or disorder within the saturation zone can be put forward to be banned under this scheme, a banning notice can be for up to 5 years.

**Within the last 12 months 279 banning notices have been issued.**

The local authority and police work hard to promote the licensing objectives in the town centre. This is fully supported by partnership work of the venues and operators in the saturation zone.

- I have enclosed a statement made by Town centre Inspector Mr. Bates.

My aim is to provide information relating to the problems that we face within the town centre, in order to assist the applicant in providing a better understanding of why the saturation policy was adopted.

The saturation policy along with cumulative impact was designed to assist in promoting the licensing objectives.

**I ask the committee not to grant a further licence in the saturation area of the town centre.**

- **There are no conditions no matter how strict I could recommend to impose to prevent the issues mentioned in this report.**



**WITNESS STATEMENT**

CJ Act 1967, s.9; MC Act 1980, ss.5A(3)(a) and 5B; Criminal Procedure Rules 2005, Rule 27.1

Statement of **Michael Bates** ..... URN: 

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Age if under 18 **Over 18**..... (if over 18 insert 'over 18') Occupation: **Police Staff** .....

This statement (consisting of: .... **2**..... pages each signed by me) is true to the best of my knowledge and belief and I make it knowing that, if it is tendered in evidence, I shall be liable to prosecution if I have wilfully stated anything in it which I know to be false, or do not believe to be true.

Signature:  .....

Date: **21.03.2012**.....

Tick if witness evidence is visually recorded  (supply witness details on rear)

*I Michael Bates am the current Police Inspector managing Romford Town and Licensing for Havering Borough. I am responsible for the geographic ward of Romford and have been for the last 2 years. I am a police officer with 26 years experience and have served across several London Boroughs. I have extensive knowledge of dealing with public order having been directly involved in policing events such as the poll tax riots in 1989 and last summers rioting 2011. In that respect I have an unprecedented knowledge of what circumstances and conditions may impact on public order in a locality. It is with this knowledge I have been responsible for working in partnership with Havering community safety team to design and implement a sustainable crime reduction model for Romford town.*

*Having originally commissioned a geographic analysis of crime activity within the ward area key times and dates are apparent for violence and anti social behaviour. My Licensing constable David Fern has access to this specific information and the findings were incorporated into your own licensing strategy as a Saturation Policy. That effectively raises the bar for any new applicant seeking a licence to sell alcohol and places an onness on the applicant that their trading in the Zone will not affect current crime and disorder levels.*

*The nature of this application is for an off-licence to trade in the centre of the saturation zone. Its location is within 25 metre proximity of two other off licenses and seven licensed venues. It is also in the middle of what the Metropolitan Police Service Classify as a Hotspot for violence offences. That is a defined narrow geographic area where reported crime is significantly higher for violence. I know that a simple analysis is that the greater availability there is of alcohol in a locality the greater the likelihood of disorder and violence. With that come the incidental costs to local police (already considerably constrained by budget cuts of 20%) NHS treatment, Local Street care and a general impression to the community that the area is unsafe*

Signature:  .....

Signature witnessed by: .....

Continuation of Statement of **Michael Bates** .....

*and badly managed. Indeed if you look beyond the proposed venues you also see four betting shops three fast food venues, three charity shops in the 25 metre radius. The questions then is who will frequent this location, what does it offer to the community and what value will a licence add to a small location well served for licensed venues .*

*I also note that the argument may well be made that this venue can trade as an off licence outside the periods when violence and disorder is greatest. However, it is the sale of cheap alcohol at any time that is the greater problem to ourselves and the licensed trade. Pre loading and effectively drinking cheaper alcohol prior to "going out "or smuggling into a venue is a real problem. The licensed venues in Romford are under significant pressure from us to prevent violence and disorder in their venues. They rightly state that it is common to find degraded smaller spirit bottles in random bag searches and on the floor of their venues. They also report the public often appear fully sober when they attend their venues and then descend very rapidly into drunkenness .It is also common to see off licenses in Romford selling small and single bottles of alcohol. Cynically it seems likely that the off licence trade, profit from this demand. The important thing to note is that the sale can be made at any time of day if the intention of the purchaser is to pre-load .*

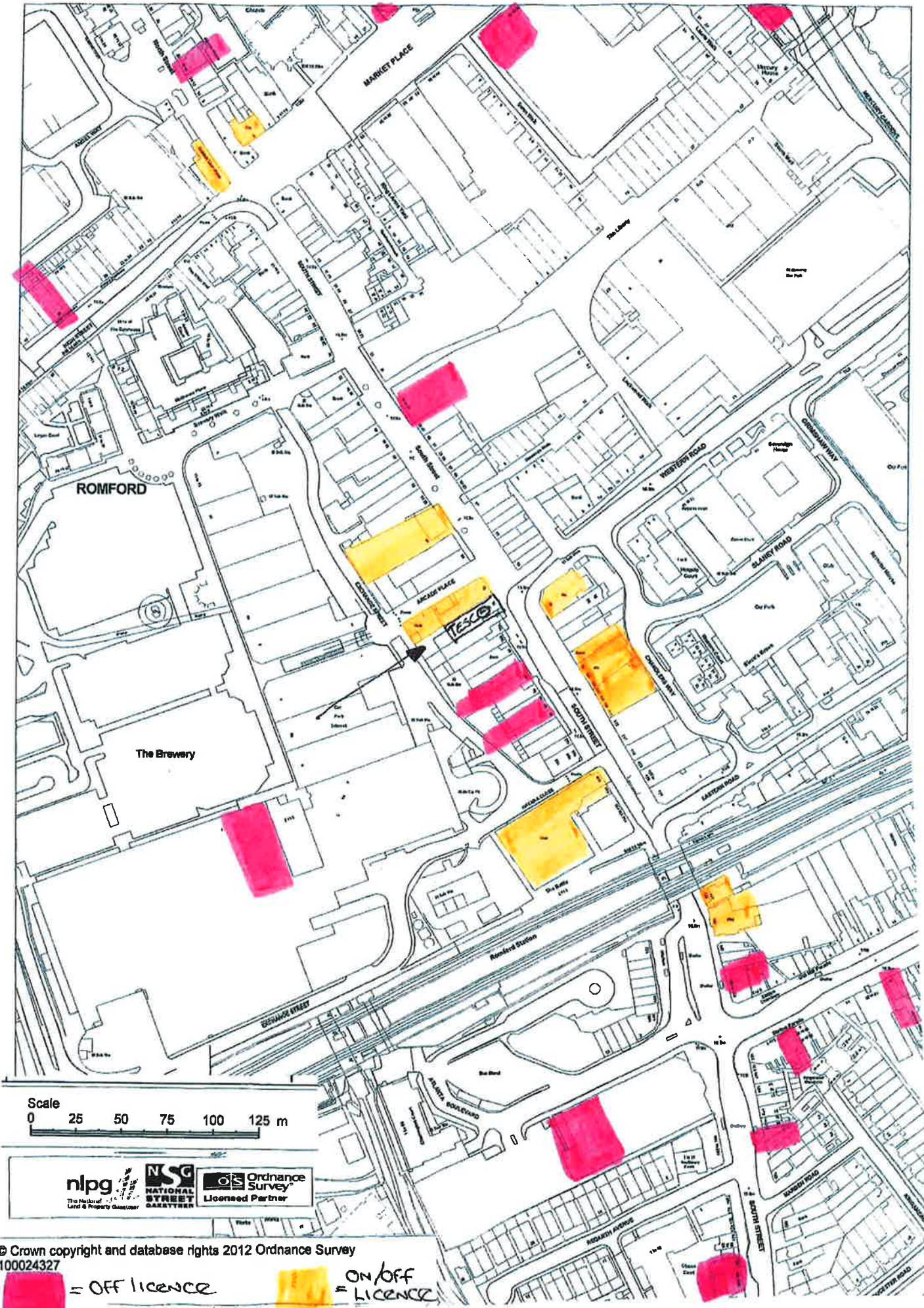
*I would also expect that with this venue there will be the offer undoubtedly of additional training, codes of practice and the national accreditation of various schemes such as challenge 25. They as many other schemes and conditions in a different environment would make a real difference but not in my experience South Street Romford. I would also point out that with current "Tesco" venues operating across the borough they are considerable crime generators and in their own rights "Hotspots "for local crime.*

*I ask therefore that you refuse the granting of this application and understand fully the implication to current crime and disorder if you find in favour of the applicant.*

Signature:  .....

Signature witnessed by: .....









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= OFF LICENCE
  = ON/OFF LICENCE